

## Two Mitas riders at Abestone FIM Hard Enduro World Championship

We are happy to announce that two Mitas riders will be competing in **Round 3 of the FIM Hard Enduro World Championship** – **Rigor Rico** and **Sandra Gomez**. The race will be held **this weekend in Abetone, Italy**, with Mitas as a **proud partner** in this new event in the FIM Hard Enduro World Championship calendar. We can't wait to see some good racing and let's keep our fingers crossed for great results of Mitas riders!



Rigor Rico



Sandra Gomez  
Photo credit: Jaime de Diego

## Mitas-branded video with a historical Trelleborg twist: Sharing more than a century of experience building premium motorcycle tyres

The Mitas and Trelleborg brands together boast **more than 100 years of experience** building premium motorcycle tyres.

**Trelleborg** began to manufacture motorcycle tyres in the early **1910s**. In the late **'60s and early '70s**, also known as the golden age of modern motorcycle racing, Trelleborg was a marquee brand. In **1999**, the trusted **"Trelly"** tyre line was discontinued and relocated to the Czech Mitas the year after. The **Mitas brand** was born in **1947**. In **2016**, Mitas became **part of Trelleborg** with **Mitas-branded motorcycle tyres** back in Trelleborg's product portfolio.

▶ **Watch the video about the historical association between Mitas and Trelleborg.**

